

Wassall, Gregory H.

New England's Creative Economy: Employment Update.

Prepared for the Creative Economy Council by the New England Foundation for the Arts. May 2004.

This update provides an overview of the size of the creative cluster and creative workforce in New England, as in the 2000 Mount Auburn report, with updated data (2001 Economic Census; CPS 1996-2002) and takes into account the recent national economic recession (they expect to update this report annually). They note that appropriate metrics for the "creative community" part of the creative economy have not yet been developed. As in the previous report, employment is measured two ways: all employment within the creative cluster, and creative workers across all industries. This report uses the same NAICS codes as in the previous report, which are noted as conservative because it excluded categories that were not completely composed of cultural businesses (Wassall points the reader to work by economists at the University of Southern Maine who are working on the cultural cluster in ME; this is probably the study reported in Barringer et al. 2004). However, in this report, there are some methodological differences from the 2000 report due to data availability challenges (see pages 11-12 for measurement of the Creative Cluster; see pages 19-20 for Creative Workforce). This report notes that because the CPS samples sizes are so small, and because the creative workforce constitutes less than 2% of New England's workforce, it is not appropriate to use this data for individual states. Additionally, information was collected for more broad definitions of the creative cluster and workforce, for review by the Research Committee of the Creative Economy Council, and the authors are willing to share this information (27).